

# **ALPHA SIERRA FZE**



**MIDDLE EAST BUSINESS DEVELOPMENT PARTNER**



Global Markets will always remain challenged, whatever be the era. So will the challenge of developing new markets within the budgetary constraints.

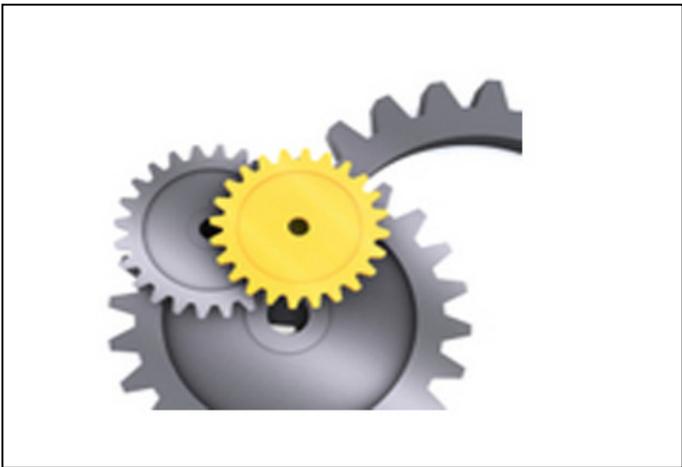
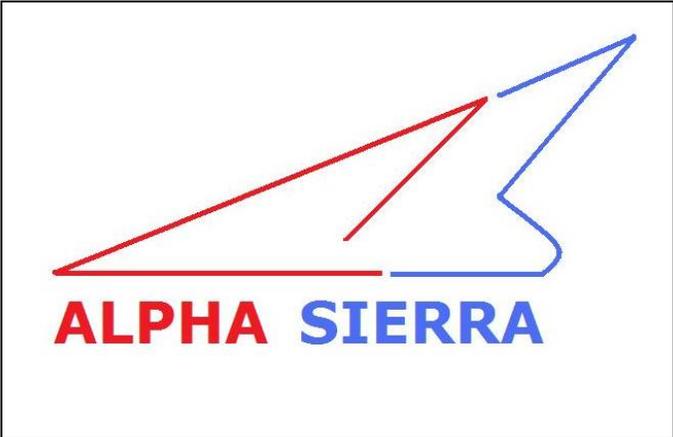
The world may well be hyper connected, but the local presence is still vital to new market development because of constant pressure of change. Forcing the entrepreneur/ marketing professional to settle for secondary options...remote access. Indeed NO WAY OUT.

WHEN THERE IS NO WAY OUT, THE ONLY WAY IS ...FURTHER IN. Because now, there is a market development option available.

**ALPHA SIERRA**

With **ALPHA SIERRA** you benefit from a consistent yield of results. You get to explore revenue streams at minimal cost and at minimal risk.

With **ALPHA SIERRA** you can GO-LIVE instantly across the Middle East.



We at **ALPHA SIERRA**, have fine tuned a methodology that can deliver consistent time-bound results. With **ALPHA SIERRA** you can reach appropriate industry contacts, be it Aviation, Rail or Oil and Gas market.

In **ALPHA SIERRA**, we understand how critical is 'FREEDOM' to our partners. Freedom breeds trust and confidence. That's why we have built-in an option that allows quick disengagement.



PRODUCT KNOWLEDGE is critical to ensure proper representation. Hence we learn "YOU" to become YOU.

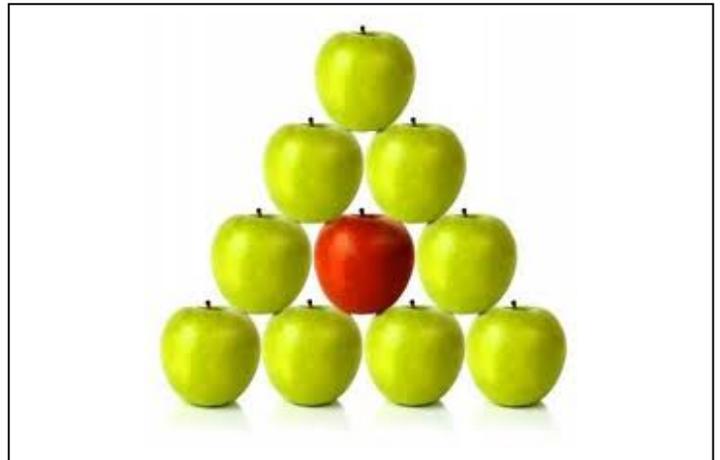
You shall have instant access to end-users and procurement department of the clientele.

Orders will be closed on your behalf, under your careful watch. You shall receive our comprehensive support, right form conceptualization to payment realization.

In us, you will avoid high upfront costs, yet enjoy the luxury of going LIVE across Middle East instantly.

We remain facilitators while all key elements like registration, order placement, payment remain in YOUR name.

Once the market is developed and confidence brought in, YOU have the freedom to deploy your own sales force. We will assist you in establishing your operations through induction of appropriate human resource.



Being associated with the incorporation process, first-hand, we know that the costs involved in opening and maintaining an office are prohibitively high.

The process of incorporation, recruitment and regularization will require you to invest time up to 8 months.

Often, one tends to ignore to have a plan B. What if things go awry? An exit plan, that is cumbersome and costly, is neither accounted nor planned. In us you shall have that freedom.

# مرحبا



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